

Message Text

UNCLASSIFIED

PAGE 01 SYDNEY 00213 270704Z
ACTION EA-09

INFO OCT-01 EB-08 ISO-00 /018 W
-----270839Z 062111 /14

R 270500Z JAN 77
FM AMCONSUL SYDNEY
TO AMEMBASSY TOKYO
INFO SECSTATE WASHDC 7394
USDOC WASHDC
AMEMBASSY CANBERRA
AMCONSUL MELBOURNE
AMCONSUL BRISBANE
AMCONSUL PERTH

UNCLAS SYDNEY 0213

E.O. 11652: N/A
TAGS: ETRD, AS
SUBJ: VISIT USA TRAVEL SHOW

REF: TOKYO 0986

TOKYO AND USDOC FOR USTS

1. CONGEN SYDNEY APPRECIATES OFFER OF AUDIO VISUAL SHOW. IT IS IMPOSSIBLE TO LOCATE THE DISPLAY IN THE TRADE CENTER, BUT WE HAVE SECURED RENTAL FREE A MUCH BETTER LOCATION ON THE GROUND FLOOR OF THE BANK BUILDING WHERE SEMINARS WILL BE HELD. THIS AREA IS IDEAL FOR EQUIPMENT SET UP AND CONTINUOUS PUBLIC VIEWING 10:00 A.M. TO 3:00 P.M., MONDAY, MARCH 14TH THROUGH THURSDAY. HIGH POWER SPEAKERS, MAIN AMPLIFIER, AND STEP DOWN TRANSFORMER(S) ARE AVAILABLE LOCALLY, SUBJECT TO DETAILS OF TRANSFORMER LOADING.

2. POWER AVAILABLE IS 3 PHASE 50HZ, AT 35 AMPERES, LESS 5 AMPERES EXISTING LOAD. AT A CONSERVATIVE ESTIMATE, THE 50-WATT AMPLIFIER SHOULD REQUIRE 2 AMPERES ADDITIONAL.
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THIS SHOULD LEAVE AMPLE POWER (OVER 5 KILOWATTS) FOR OPERATION OF THE DISPLAY, BUT WE WOULD APPRECIATE VERIFICATION OF YOUR ACTUAL POWER NEEDS.

3. AMPLIFIERS SUPPLIED HERE WOULD BE EQUIPPED TO OPERATE DIRECTLY FROM LINE VOLTAGE.

4. IT IS ASSUMED THAT ALL TRANSFORMER OUTPUT VOLTAGES NEEDED FOR THE EQUIPMENT WOULD BE 115 VOLTS, AND THAT 50 HZ IS SATISFACTORY. SINCE IT MAY BE EASIER TO OBTAIN SEVERAL SMALLER TRANSFORMERS THAN THE LARGE ONE YOU MENTIONED, COULD YOU INDICATE HOW MANY SEPARATE CIRCUITS ARE TO BE SUPPLIED, AND THE POWER (WATTS) OR CURRENT (AMPERES) REQUIREMENT ON EACH CIRCUIT.

5. NEW SUBJECT - WE HAVE SENT LETTERS TO PRINCIPAL STORES IN SYDNEY ASKING THEM TO CONSIDER COORDINATING THEIR SALES PROMOTIONS (E.G. OF TRAVEL GOODS) WITH OUR SHOW. WE ALSO HAVE AN OFFER FROM A CINEMA FOR A SUBSTANTIAL LOBBY DISPLAY, AND INTEND TO INVITE ALL TRAVEL AGENTS TO CARRY THE VISIT USA THEME DURING THIS PERIOD. ADDITIONALLY, THE BANK AREA DESCRIBED IN PARAGRAPH 1 LENDS ITSELF IDEALLY TO WINDOW DRESSING TO ATTRACT PUBLIC ATTENTION. OUR OWN DISPLAY RESOURCES FOR THIS PURPOSE ARE LIMITED TO LOCALLY PRINTED LOGOS AND STICKERS. DOES USTS HAVE ANY POSTERS, FREE-STANDING DISPLAYS, OR OTHER DECOR MATERIALS THAT COULD BE USED FOR THIS PURPOSE?

6. PLEASE PROCEED WITH PRODUCTION OF 2,000 SHOPPING BAGS. IF THE LOGO ON THE SHOW LETTERHEAD IS NOT ADEQUATE ARTWORK FOR THE PRINTER, WE CAN SUPPLY A LARGER VERSION.
DAVIS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE FAIRS, VISITS
Control Number: n/a
Copy: SINGLE
Sent Date: 27-Jan-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977SYDNEY00213
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770029-0553
Format: TEL
From: SYDNEY
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770111/aaaaajgx.tel
Line Count: 88
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 3fadb5cf-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 TOKYO 986
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 13-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3479584
Secure: OPEN
Status: NATIVE
Subject: VISIT USA TRAVEL SHOW
TAGS: ETRD, AS, US
To: TOKYO
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/3fadb5cf-c288-dd11-92da-001cc4696bcc
Review Markings:
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